



■ PHYSICAL SHOW: Dec 6 – 8 • Guangzhou, China  
■ ONLINE SHOW: Nov 30 – Dec 30, 2022

*Join Our Physical & Online  
Hybrid Show!*

## NEWS

September 20, 2022

**For immediate  
Press Release**

### **Visit Our Physical & Online Hybrid Show!**

#### **SFCHINA2022 Will Return to Guangzhou**

The 35<sup>th</sup> edition of SFCHINA is set to return to Guangzhou, P.R. China from December 6 to 8, 2022 at Hall 5.1, Area A of China Import and Export Fair Complex, after a year of absence from the industry. We have planned a total gross exhibition area of over 7,800 square metres this year. Over 132 exhibitors from 12 countries/regions (as of Sep 20, 2022) will showcase their new products, services and solutions in 3 exhibit zones, allowing visitors to keep abreast of industry trends and innovations.

#### **Continues to Be Held in Hybrid 'Online + Offline' Format**

SFCHINA series of exhibition continues to offer an Online Show at [www.sfchinaonline.net](http://www.sfchinaonline.net) this year, as an additional and free platform, for visitors who cannot attend physically to stay connected, explore and source globally. Our Online Show will be held alongside the 3-day physical exhibition and will stay online before and after for a total of 30 days, from November 30 – December 30, 2022. The 'Tech Talk Videos' is a newly-launched section on the Online Show this year, where industry experts are going to present emerging technologies and state-of-the-art products for visitors to keep up with changes and ideas. Apart from that, visitors can also make use of the 'Chat' function to contact with 130+ exhibitors instantly.

#### **Focus on Greater Bay Area**

In 2021, 11% of China's GDP came from the Greater Bay Area (GBA), amounting to around US\$1.96 trillion. As a major driving force within China, all 9 cities (namely Guangzhou, Shenzhen, Zhuhai, Foshan, Huizhou, Dongguan, Zhongshan, Jiangmen and Zhaoqing) and 2 Special Administrative Regions (namely Hong Kong and Macau) within the GBA are demonstrating continuous upward-trending GDPs. Hong Kong, Guangzhou and Shenzhen are the three core cities in the GBA, accounting for 18.9%, 22.3% and 24.3% of its GDP respectively in 2021. The GBA has been vigorously

promoting infrastructure construction and transportation network enhancement. It is also a global manufacturing hub. Industries like automobiles and parts, architecture, furniture, aviation, mechanical equipment, marine equipment, communication equipment and electronic parts have been shifting towards higher industrial standards and high-tech industrial production. Visit SFCHINA2022 in December in Guangzhou, where it serves as an ideal location for GBA enterprises to source a wide range of surface finishing products and solutions to facilitate sustainability and competitiveness.

### **Visitor Registration Is Now Open**

Visitors can now register on SFCHINA's official websites [www.sfchina.net](http://www.sfchina.net) to visit the Physical Exhibition and on [www.sfchinaonline.net](http://www.sfchinaonline.net) to visit the Online Show. Visitor Registration is also available on our official WeChat platform (ID: ChinaCoat\_SFChina). Please check our official websites from time to time and follow SFCHINA on Facebook, Twitter, LinkedIn and YouTube to receive future updates.

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### **About Sinostar-ITE International Limited**

Sinostar-ITE International Limited (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese and English) trade magazines, and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" and "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions are held annually and alternate the venue between the cities of Guangzhou and Shanghai, P. R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)"— the only official publications for the SFCHINA and CHINACOAT series of exhibitions.